



**Township of Toms River
P.O. Box 728
Toms River, NJ 08753**

FOR IMMEDIATE RELEASE
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Newly Designed Township of Toms River Flags for Sale to Public

TOWNSHIP OF TOMS RIVER – November 14, 2006 the official Dover Township seal that stamped township documents for decades was replaced with the name Toms River.

During July 2006, the Toms River Name Change Committee petitioned more than 10,000 residents, who asked that an official name change from Dover Township to Toms River Township be placed on the ballot so citizens here could ultimately decide the name of their own township.

Toms River won.

Since the switch, the township has slowly begun changing insignia on township vehicles and stationary, using up old materials before purchasing any new items with the name Toms River. Township Clerk and Historian Mark Mutter has spearheaded a unique township flag campaign, designing a township-colored flag that flies on Toms River's Town Hall flagpole everyday below the American and Prisoners of War Flags.

Day-by-day each flag is taken down and placed in a bag with a certificate of authenticity legitimizing the date it was flown and is signed by Mayor Thomas F. Kelaher and all members of the Township Council.

"The 3x5' maroon and white township sealed flags display the Toms River Indian head with the township motto 'Homo Cogitat, Deus Indicat,' which translates 'Man Thinks, God Directs,' are one-of-kind," said Mayor Kelaher.

Mutter, who has the flags taken down daily, has purchased two; one to present to his French host who is a Federal Senator during his upcoming DD visit to Normandy, France and another to give to his neighbor here.

"Not only do they make great souvenirs, they are perfect to place right outside your own home to show your pride for our awesome 242-year old township," said Mutter.

The flags are now on sale at the Township Clerk's Office for \$25 and will also be available for purchase at the upcoming Annual Founders' Day Parade June 6 downtown Toms River. For more on purchasing a Toms River Township Flag, call (732) 341-1000, ext. 8206.

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