

Toms River Environmental Commission  
33 Washington Street  
Toms River, NJ 08754  
Via email

Dear Stephanie Lorenzen, Chair

Thank you to Mayor Maurice B. Mill, Jr. for taking the National Wildlife Federation's Mayors' Monarch Pledge! You are joining a growing network of leaders across North America to save the monarch butterfly and other important pollinators. Over the next year, you will embark on completing actions to support monarch and pollinator conservation in your community. Our team at the National Wildlife Federation is here to help!

There are many resources available online to support your efforts, including our guide: "Monarch Conservation in America's Cities: A Guide for Municipal Leaders." You can access this report and other resources by logging in and visiting our [Resource Center](#) in the online portal. To help you navigate the Mayors' Monarch Pledge online portal and platform, please refer to our [online platform how-to manual](#). The manual guides users on how to update your profile to show your work, add team members, report on your progress, and much more! Please also consider joining our [Facebook group](#) to talk with other signatories in our program and share your community's progress. Lastly, you can visit our Resource Center to download a [template press release](#) for you to customize and share with media to announce your pledge.

If you have any questions, don't hesitate to reach out to our team at [mayorsmonarchpledge@nwf.org](mailto:mayorsmonarchpledge@nwf.org). Thanks for all you are doing to help save the monarch!

Thank you,  
The National Wildlife Federation Mayors' Monarch Pledge Team